

Screen Print Terms

SCREEN PRINT TERMS EXPLAINED



WHAT IS UNDERLAY?

An underlay, or white base, is a layer of white ink printed under all the colors of a design. When printing on dark garments, an underlay is often required to prevent the color of the fabric from showing through the ink colors. This allows the colors of the design to stay true and maintain opacity over the dark garment. Any garment that is not white or pastel is considered to be a dark garment. Sometimes, an underlay may intentionally not be used in order to achieve a desired effect. Please consult with our art department for suggestions.

UNDERLAY AND PRICING: The number of colors in a design plus the underlay are used to determine the total number of ink colors for calculating pricing of a design.

WHAT ARE HALFTONES?

Halftone printing is a type of screen printing method that emphasizes the use of shading with tiny dots. This allows multiple shades to be printed with a single color. This process of halftone printing looks best when the printed ink color is darker than the shirt color.